

Shruti Bhutani Arora

Associate

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Practice Areas

- Intellectual Property
- Business and Corporate
- Data Privacy and Security

Overview

Shruti Bhutani Arora is an attorney in the Intellectual Property and Business and Corporate Practice Group with a focus on data privacy and security. She advises clients on privacy laws and assists with privacy compliance. She has assisted a number of technology companies with the GDPR compliance, including assisting them with self-certification with the EU-U.S. Privacy Shield and Swiss -U.S. Privacy Shield (collectively, “Privacy Shield”) programs. She has also assisted technology companies with COPPA and CAN –SPAM compliance and has negotiation experience in TCPA, HIPAA, COPPA, etc.

Shruti also counsels clients on clearance projects, trademark prosecution, and developing and implementing domestic and global trademark filing strategies.

Prior to joining Donahue Fitzgerald, she worked with Inventus Law (Palo Alto), Lott & Fischer (Miami) and Anand and Anand (India).

Professional & Community Affiliations

- Board of Directors, Living Jazz

Bar Admissions

- California
- Florida
- India

Education

- **J.D.** , University of Utah, S.J. Quinney College of Law, 2014
- **LL.M in Intellectual Property Law**, The George Washington University Law School, 2008
- **B.A., LL.B**, Army Institute of Law, 2007

Recent Articles/News

- [EU-U.S. Privacy Shield Framework Found Inadequate. SCCs Still Stand.](#), July 16, 2019
- [The Impact of Romag Fasteners Inc. v. Fossil Inc.: Willfulness Is Not Required For An Award Of Profits In Trademark Infringement](#), May 21, 2020
- [Novel Coronavirus \(COVID-19\) – Employee Privacy Issues](#), March 27, 2020
- [Donahue Fitzgerald Ranked in Top Tier of 2020 “Best Law Firms”](#)
- [California Consumer Privacy Act](#), This post was originally published on November 7, 2018 and updated on July 16, 2019
- [GDPR-Year One: Practitioners’ Perspective](#)
- [Associate Shruti B. Arora Joins Donahue Fitzgerald](#)

Recent Speaking Engagements

- January 23, 2020, Corporate and Privacy Compliance for Nonprofits , Oakland, CA
- October 07, 2019, GDPR and CCPA: Consumer-Focused Privacy Laws And Their Impact , Contra Costa County Bar Association, Walnut Creek, CA