

Christina D. McAmis

Associate

1999 Harrison Street
26th Floor
Oakland, CA 94612
(510) 451-3300
cmcamis@donahue.com



Practice Areas

- Franchise
- Intellectual Property

Overview

Christina McAmis is an associate with a focus on franchise and intellectual property matters. As a member of the Franchise and Intellectual Property practice group, Christina represents franchisors, franchisees, small business owners, and entrepreneurs. She assists clients with drafting franchise disclosure documents (FDDs), review of FDDs, trademark license agreements, coexistence agreements, TTAB matters, trademark filings and maintenance, franchise compliance issues, and franchise consultation.

For over five years, Christina has assisted business owners enter the franchise space at a boutique law firm. Her practice spans multiple franchise verticals including food and beverage, janitorial, education, child enrichment, sports, multiple beauty brands, med-spas, and pet services, including pet funeral services. By representing both franchisors and franchisees, she understands the motivations, strategies, and legal regulations surrounding both sides of the franchise deal. This knowledge allows her to creatively problem solve for her clients whether franchisor, or franchisee. Christina enjoys engaging with her clients, learning about their business models, challenges, and goals, and helping them to develop their businesses.

During law school, Christina externed for the prestigious and Honorable Consuelo Callahan of the Ninth Circuit Court of Appeals. At a young age, Christina shouldered responsibility and embraced challenges as an elite level gymnast. She tackled being a business owner before her eighteenth birthday. During her first year of law school Christina was diagnosed with metastatic breast cancer. Defying the odds, she graduated with Great Distinction and built a thriving legal practice. She also enjoys helping others overcome obstacles and find success through advocacy and mentorship.

In her free time, Christina enjoys “geeking out” reading Fantasy and Science Fiction, participating in mock trials, and authoring articles for comic book events. She defended the comic book character the Winter Soldier in a mock trial at the San Diego Comic Fest and wrote about Captain America’s theoretical military benefits. Her writing is featured on the BeTheBoss expert legal writers page and in Franchise Connect Magazine.

Today, Christina helps others achieve their dreams and discover their resilience through her legal practice, speaking engagements, and advocacy.

Christina is admitted to practice law in New Mexico and plans to sit the California Bar soon.

Professional & Community Affiliations

- Member, ABA Forum on Franchising
- Board Member, Gypsy Magic Equine Outreach

Recognition

- Named, Honoree, *Leslie’s Week*, 2023

Bar Admissions

- New Mexico

Courts

- New Mexico Supreme Court

Education

- **J.D.**, University of the Pacific McGeorge School of Law, *with Great Distinction*, 2019
 - Awarded Soroptomist scholarship

- Research Assistant for Professor Levine, McGeorge School of Law
- Research Assistant for Professor Mireles, McGeorge School of Law
- Witkin Award for Mediation
- Witkin Award for Torts
- **B.A.**, National University, Pre-Law, *Dean's List*, 2013
- **A.A.**, National University, Alternative Dispute Resolution, *Dean's List*, 2013

Recent Articles/News

- [Associate Christina D. McAmis Joins Donahue Fitzgerald](#)

Past Articles/News

- [International Franchising: Not A Masters Game Anymore | Be The Boss](#)
- [Tech Attacks Franchising: do you have an app for that? | Be The Boss](#)
- [Franchise Connect Magazine / Issue 10 / NOV-DEC 2020 by Franchise Connect Magazine – Issuu](#) (Pg. 30 – 31)
- [WHEN STARS COLLIDE: ANIMAL LOVERS AND FRANCHISE ENTHUSIASTS – Issuu](#)
- [Franchise Connect Magazine / Issue 27 / SEP-OCT 2023 by Franchise Connect Magazine – Issuu](#) (Pg. 42 – 43)
- [SDCF Winter Soldier Mock Trial Report | The Legal Geeks](#)
- [Back Pay for America's Captain? | The Legal Geeks](#)
- [Cure Magazine –Mother with Stage 4 Breast Cancer and Her Family 'Focus on the Living' \(curetoday.com\)](#)
- [Kaiser articles – Living With Stage 4 Breast Cancer | Kaiser Permanente & A Day She Thought Would Never Come – TPMG Excellence \(doctorsatkaisertpmg.com\)](#)
- [Podcasts: Adventures with Scars – Adventures with Scars on Apple Podcasts](#) (June 15, 2023 episode)
- [Cure Magazine – 20 Things I Have Learned from My Cancer Journey \(curetoday.com\)](#)

Books

- Contributing researcher and editor *Understanding Torts* 6th Edition – during law school

Past Speaking Engagements

- Stage4Change Leslie's Week educational speaker
- National Franchise Show speaker on how to become a franchisor and things to watch out for while becoming a franchisee
- Women's Business Center speaker on topics such as Trademark, Corporate Structure, Estate Planning, and Franchise Education